

HELPFUL HINTS AND FRIENDLY REMINDERS

Here are some tips to best maximize the value of your Exhibitor Services Manual

- ***Read the Contract*** – Please send it in as soon as possible. There are great booth locations this year, sign up early to get your perfect booth.

- ***Shipping*** – When shipping your exhibit materials you have two options. (Please research and evaluate your options carefully)

- Ship to the hotel – There will be a cost for the hotel to accept your materials and deliver them to your booth space.
- Ship to GEMS – There is also a charge to ship your materials to GEMS. This charge will include delivery to your booth.

- ***Advertising and Promotion*** – Have you taken advantage of all the advertising and promotional opportunities available? This will not only be a great way to complement your exhibit space, but will also heighten your brand awareness, and maximize your exhibiting experience.

- ***Remember*** – The earlier you sign-up to be a vendor at HITS 2017 the more your company name, logo, or ad is included in our advertising. Don't delay and miss valuable advertising opportunities.

- ***Raffle*** – Fill out the Raffle form and send it back early to maximize your product exposure. Your products will be presented in front of all attendees during the Networking Reception and your company will be highlighted.